

2011

Groundbreaking for new Lely USA facility north of the Vermeer Pavilion, the 43,000 Sq. ft. 15,994 Sq. ft. production & office facility is dedicated to the production & support of Lely USA's line of robotic milking equipment



2009

Joint venture for collaborative development of forage technologies



Lely USA celebrated their 50th anniversary

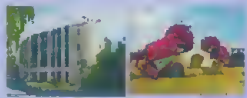
1989

Vermeer entered into supply agreement with Lely USA for distribution of disc mowers: mower 205-V, mower 240-V & mower 250-V



2008

Joint venture with the acquisition of weiger as well as global distribution



History of Vermeer & Lely USA

1992

Vermeer signed a major agreement with Lely Industries of the Netherlands, providing Lely USA with the sole rights of sale of Vermeer agricultural products in Europe, Africa & the Middle East

2006

The 1,000th Lely USA urea fertilizer was produced. These have been produced at Plant 1 since 2004

Lely USA dairy group located at Vermeer including sales, training, parts & servicing & shipping



2003

Lely USA & Vermeer Corporation formed a new strategic alliance to market Lely USA equipment in the U.S. effective October 1, 2003

2004

Began full production of Lely USA Fertilizer Spreaders at Vermeer Corporation



1989

Vermeer entered into supply agreement with Lely USA for distribution of disc mowers: mower 205-V, mower 240-V & mower 280-V



1992

Vermeer Signed a major agreement with Lely Industries of the Netherlands, providing Lely USA with the Sole rights of Sale of Vermeer agricultural products in Europe, Africa & the Middle East

2003

Lely USA & Vermeer Corporation
formed a new strategic
alliance to market Lely USA
equipment in the U.S. effective
October 1, 2003

2004

Began full production of Lely
USA fertilizer Spreaders at
Vermeer Corporation



2006

The 1,000th Lely USA WFR fertilizer was produced; these have been produced at Plant 1 since 2004

Lely USA dairy group located at Vermeer - including sales, training, parts, WG receiving & shipping



2008

Joint venture with the acquisition of Welger as well as global distribution



2009

Joint venture for collaborative
development of forage technologies



Lely USA celebrated
their 60th anniversary

2011

Groundbreaking for new Lely USA facility,
north of the Vermeer Pavilion; the
43,000 Sq. ft. (3,994 Sq. m.) production &
office facility is dedicated to the
production & Support of Lely USA's line
of robotic milking equipment



New Lely USA Building

Pella, IA

05/03/11



06/17/11



03/14/12



06/28/11



07/08/11



02/01/12



08/09/11



07/28/11

